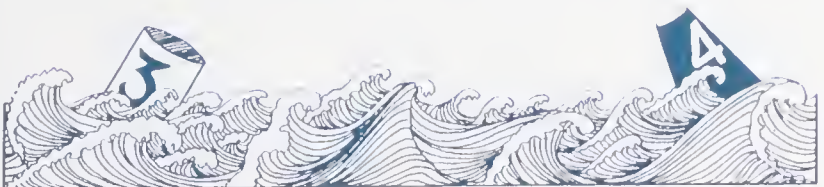


AUGUST 7th to 11th, 1996

Don't miss the
Astoria Regatta
a tradition since 1894



*Five Days of
Festival & Fun!*



AUGUST 7th to 11th, 1996

Your map to five days of festival & fun!



Regatta Square is where the fun begins. Located on the Columbia River at Astoria's Red Lion Inn and Restaurant area complex Friday, Saturday and Sunday. There's something for everyone morning, noon and night! Arts and crafts, food, Pirates Den Beer Garden, folklore and more! A Playland Shows Carnival will delight all ages! Don't miss it . . . at the West Mooring Basin at Marine Drive and Basin Street . . . under the Astoria Bridge!

Welcome to the 102nd Astoria Regatta. Our theme this year is "OUR HERITAGE RESTORED," celebrating the restoration of the truly beautiful and unique Astoria Column and our 102 years of history. We look forward to sharing with you all the beauty of our area and the many activities planned for this year's Regatta. COME and Enjoy our Regatta and our Heritage!!

*1996 Astoria Regatta
Association President,
Donald Bondzio*



Welcome!!! Come and enjoy our many exciting activities and explore our historic town. Adventures await as you drive down our beautiful coast and discover all the enchanting areas which make the north coast wonderfully unique. Take in the sun, the surf and definitely do not forget all the booths at Regatta Square. Come watch the Grand Land Parade and take a scenic drive up Coxcomb Hill to view our newly restored Astoria Column. Have a great week and enjoy our history...



*Reigning Astoria
Regatta Queen
Rachelle Tuweng*



Don't miss the **Astoria** a tradition

WEDNESDAY to SUNDAY

9:30 am to 5:00 pm • Maritime Museum Tours

Columbia River Maritime Museum self-tours, foot of 17th Street. A world-class museum not to be missed. Discount with button.

THURSDAY to SATURDAY

7:30 am • Shanghai'ed in Astoria

Astoria's own standing room only musical melodrama,

Eagles Lodge, 894 Commercial Street

Call 525-6104 for ticket information.

WEDNESDAY – the 7th

1:00 pm to 4:00 pm • Ships Tours

A time-honored tradition of visiting ships and sailors, foot of 17th Street.

7:30 pm • Queen's Coronation and Reception

Astoria Elks Lodge, Third Floor Ballroom, 11th and Exchange; Public reception follows on the second floor of the Elks Lodge, hosted by Columbia River Maritime Museum Auxiliary.

THURSDAY – the 8th

12:00 Noon • Queen's Luncheon

Astoria Elks Lodge, 11th and Exchange.

1:00 pm to 4:00 pm • Ships Tours

A time honored tradition of visiting ships and sailors, foot of 17th Street.

12:00 Noon • Carnival • Cascade Amusements

A premier carnival with fun for all ages!

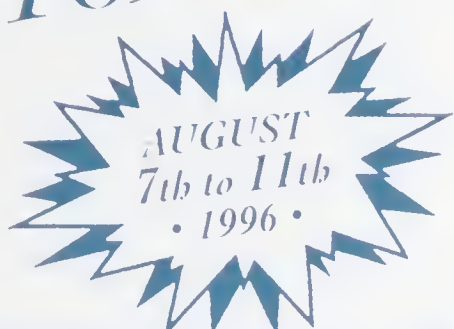
Basin Street and Marine Drive.

6:30 pm • Kiwanis' Junior Regatta Parade

Kids, clowns, and chaos get together downtown for a children's parade.

a Reg *on since 1894*

*MARK THESE
DATES . . .*



FRIDAY – the 9th

All Day • Scenic Astoria Water Front Boat Tours

*Departing daily, every hour from the Astoria West Basin.
Call Fiki Charters, 525-7818.*

All Day • Regatta Softball Tournament

A long time favorite, call 525-7275 for more information.

10:00 am to Dusk • Conquest Helicopter Rides

West Mooring Basin at Regatta Square.

12:00 Noon • Admiral's Scholarship Luncheon

Clubroom, Red Lion Inn.

12:00 Noon • Carnival • Cascade Amusements

A premier carnival with rides and fun for all!

Basin Street and Marine Drive.

1:00 pm to 4:00 pm • Ships Tours

A time honored tradition of visiting ships and sailors, foot of 17th Street.

2:30 pm • Rose Planting Ceremony • Royal Rosarians

A special tradition, with entertainment and refreshments at the Flavel House, 8th and Duane Street. Sponsored by First Interstate Bank.

4:00 pm to 9:00 pm • Regatta Square Opens

Arts and Crafts, Food Booths, Beer Gardens, Carnival, Folklore and more! There's something for everyone! Games and entertainment. Don't miss it! West Mooring Basin at Marine Drive and Basin Street, under the Astoria Bridge.

4:00 pm to Midnight • Beer Garden

Admission with \$5.00 Regatta booster button

8:00 pm to Midnight • Pirates Den

Admission with \$5.00 Regatta booster button. Dance to "Thunder Road" in the Beer Garden, have some food and fun! In Regatta Square at the West Mooring Basin at Marine Drive and Basin Street.

Atta

SATURDAY – the 10th

All Day • Scenic Astoria Water Front Boat Tours

Departing daily, every hour from the Astoria West Basin.

All Day • Regatta Tennis Tournament • City Courts

The 20th annual series; call 325-6619 for more information.

All Day • Regatta Softball Tournament

A long time favorite; call 325-7275 for more information.

All Day • Art Walk - Downtown Astoria

Maps available at Riccardi Gallery and other participating galleries.

9:00 am • Astoria Regatta/Astoria Column

10K Restoration Run & Walk

Pre-registration: Run – \$8.00, Walk – \$5.00; Registration on Race Day – \$10.00.

Start/Finish Line: Astoria Middle School, 1100 Klaskanine Avenue.

Sponsor: Fred Meyer Race Services Oregon Road Runners Club.

10:00 am to Dusk • Conquest Helicopter Rides

West Mooring Basin at Regatta Square.

10:00 am • Carnival • Cascade Amusements

A premier carnival, fun for all ages!

Basin Street and Marine Drive.

10:00 am to 8:00 pm • Regatta Square Opens

Arts and Crafts, Food Booths, Beer Gardens, Carnival, Folklore and more!

There's something for everyone! Games and entertainment. Don't miss it!

West End Mooring Basin at Marine Drive and Basin Street, under the Astoria Bridge. Parking available – watch for signs.

12:00 Noon • Regatta Beer Garden Opens

At Marine Drive and Basin Street, under the Astoria Bridge. Parking available – watch for the signs.

12:00 Noon to 4:00 pm • Historic Home Tours

Featured are homes with “craftsman style.” Admission \$7.50 per person (children accompanied by an adult are free). Tickets available at 11:00 am at the Heritage Center Museum, 16th and Exchange.

12:00 Noon • The Grand Land Parade

The largest parade on the North Coast! Featuring floats, drill teams, clowns and much more! Downtown.

1:00 pm to 4:00 pm • Ships Tours

A time honored tradition of visiting ships and sailors, foot of 17th Street.

2:00 pm to 6:00 pm • Fresh Salmon BBQ • Regatta Square

What a feast! Prepared by Astoria Lions. Sponsored by Astoria Regatta Association. Join your friends and neighbors at Regatta Square at the West Mooring Basin.

2:30 pm • USCG Rescue Demonstration

Helicopter search and rescue skills displayed at the foot of 17th Street.

7:00 pm • Twilight Boat Parade

Along the Columbia River to the foot of 17th Street. Sponsored by Englund Marine. Broadcast live on KVAS; sign up with Tiki Charters, 325-7818 for a ride on the Columbia at \$10.00 per person.

8:00 pm to Midnight • Pirates Den

Dance to “Thunder Road” in the Beer Garden, have some food and fun! In Regatta Square at the Clatsop County Fairgrounds (must be 21 or older).

10:00 pm to Midnight • Fireworks over the Columbia

A truly spectacular display for the whole family to enjoy! Foot of Basin Street.

1996 THEME...

"Our Heritage Restored"



SUNDAY – the 11th

All Day • Scenic Astoria Water Front Boat Tours

*Departing daily, every hour from the Astoria West Basin.
Call Tiki Charters 525-7818.*

All Day • Regatta Tennis Tournament • City Courts

The 20th annual series; call 525-6619 for more information.

All Day • Regatta Softball Tournament

A long time favorite, call 525-7275 for more information.

Race Saturday Only

10:00 am • Carnival • Cascade Amusements

*A premier carnival with fun for everyone!
Basin Street and Marine Drive.*

10:00 am to 4:00 pm • Regatta Square Opens

*Arts and Crafts, Food Booths, Carnival, Folklore and more! There's
something for everyone! Games and entertainment. Don't miss it!*

10:00 am to Dusk • Conquest Helicopter Rides

West Mooring Basin at Regatta Square

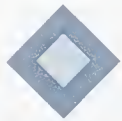
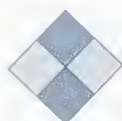
Noon • "Boat Parade Awards Ceremony" at Regatta Square

1:00 pm to 4:00 pm • Ships Tours

A time honored tradition of visiting ships and sailors, foot of 17th Street.

1:00 pm to 4:00 pm • Historic Home Tours

*Featured are homes with "Craftsman style." \$7.50 per person (children
accompanied by an adult are free). Tickets available 11:00 am at the
Heritage Center Museum, 16th and Exchange.*



Saturday – Noon, August 10th

THE GRAND LAND PARADE

*The Largest Parade on
Oregon's North Coast!*

Printing of this brochure courtesy of United Grocers



The Astoria Column

Dedicated in 1926

Restored in 1995

Our theme, "Our Heritage Restored," has real meaning. Our world famous Astoria Column has been restored to its original beauty and clarity and shows the events in the history of Astoria, Oregon. This year's Regatta celebrates this restoration. It is a "must visit" while enjoying our 1996 Astoria Regatta.

*A Special Thank You to our Grand Land
Parade sponsor - BANK of AMERICA*